

Powered by The Healing

THE HEALING RETREAT 2026

NOVEMBER 13-15
SAUGATUCK, MICHIGAN

PARTNERSHIP DECK

A photograph of a group of men on a mountain peak. In the foreground, a man in a green beanie looks up. In the center, a man in a grey beanie and green hoodie stands looking back. To the right, two other men are sitting. The background is a vast mountain range with trees in autumn colors (red, orange, yellow) under a cloudy sky.

FOUR YEARS AGO, WE CREATED SOME SPACE.

2022 - CAMP KOBE

In 2022, The Healing brought together a group of men for a weekend centered on wellness, vulnerability and connection.

Many arrived as strangers.

Four years later, the group chat is still active. They've prayed together, celebrated milestones, opened doors for one another and continued showing up.

This November, we're bringing the community back together and expanding the circle.

THIS NOVEMBER, WE'RE RUNNING IT BACK.

25 MEN • 20 SECLUDED ACRES • 3 DAYS

November 13–15, 2026 • Saugatuck, Michigan



The Setting

Rest

Move

Gather



WHY THE HEALING

THE HEALING IS A 501(c)(3) NONPROFIT CREATING SPACE FOR BLACK AND BROWN MEN TO HEAL — MIND, BODY, SOUL AND SPIRIT.

Since 2020, we've created experiences that make vulnerability, wellness and connection feel natural for men.

TRUSTED TO BUILD WITH



GUCCI



POWER THE WEEKEND. FUEL WHAT COMES NEXT.

POWER THE RETREAT

Help underwrite the experience from lodging and chef-prepared meals to programming, movement and recovery.

ELEVATE THE EXPERIENCE

Support existing moments like Vibe Check, meals around the table, game night, gifting and wellness experiences.

TELL THE STORY

Help document the weekend through photography, video and participant reflections—extending its impact beyond the 25 men attending.

FUEL WHAT'S NEXT

Help The Healing expand programming, community experiences and our work into 2027.



MORE THAN LOGO PLACEMENT.

Partnership with The Healing is built around authentic integration, meaningful storytelling and shared impact.

01 — BRAND INTEGRATION

Thoughtful integration through product, gifting and naturally aligned moments throughout the weekend.

02 — ORIGINAL STORYTELLING

Original photography, video and social storytelling that captures the people, energy and impact of the experience.

03 — COMMUNITY + ALIGNMENT

Authentic alignment to The Healing's work around wellness, vulnerability and community for Black and Brown men.

YOUR BRAND SHOULD BELONG IN THE MOMENT NOT INTERRUPT IT.





PARTNER WITH US

\$30K 2026 RETREAT PARTNERSHIP GOAL

We're inviting a small group of aligned brands to help power the weekend — and what comes next.

ANCHOR — \$20K+

Deep integration across the retreat, elevated storytelling + category exclusivity.

SUPPORTING — \$10K

Meaningful integration, storytelling + an aligned retreat moment.

COMMUNITY — \$5K

Thoughtful brand integration + recognition.

*Custom partnerships welcome.
Product and in-kind support can complement financial partnership.*

THE HEALING · 2026



LET'S BUILD SOMETHING THAT LASTS.

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